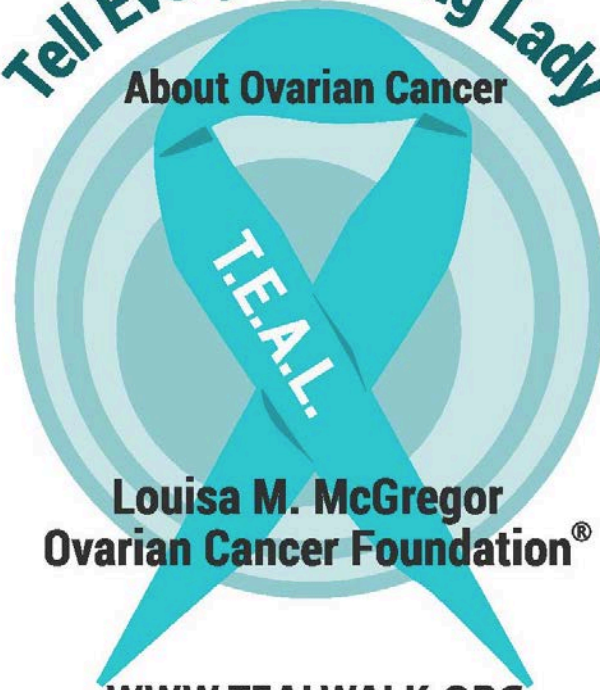


®T.E.A.L. 2015 ANNUAL REPORT

Tell Every Amazing Lady
About Ovarian Cancer



Louisa M. McGregor
Ovarian Cancer Foundation®

WWW.TEALWALK.ORG



Tell Every Amazing Lady® About Ovarian Cancer Programs

Tell Every Amazing Lady® About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation (T.E.A.L.®'s) mission is to promote public awareness and education of the signs, symptoms and risk factors of Ovarian Cancer, while providing support to survivors and raising funds for research in order to find the cure for Ovarian Cancer.

It is important to understand, everything we do at T.E.A.L.® includes elements of awareness and education of Ovarian Cancer. T.E.A.L.® has grown from a foundation started by a family to a thriving community based grass-roots organization reaching millions worldwide. Our mission is multifaceted and reflected in our three main programs, which are dynamic within themselves. Addressing this important women's health issue to the general public, our partners, and often times medical professionals is a unique endeavor. It often includes a combination of shared expenses, joint activities, and overlapping programming. Our method is best exemplified in acquiring our new space, which now serves as part office space and part community center to host free workshops, events, and T.E.A.L.® programs for Survivors, their families, and the local community.

Our History: T.E.A.L.® is a grassroots 501(c)3 not for profit organization founded by two sisters with a passion to draw attention to Ovarian Cancer, which is the leading cause of death among gynecological cancers. After the late Louisa M. McGregor's Ovarian Cancer diagnosis in 2007, Louisa and her sister Pamela Esposito-Amery started T.E.A.L.® They began to realize that as a result of the absence of ovarian cancer research funding, women across the country lacked the awareness, treatment options, and ability to diagnose: all factors incredibly vital to these women in order to overcome the disease. Although Louisa lost her battle with this disease in 2011, her passion and drive continue to inspire T.E.A.L.®'s growth as an organization that strives to ®Tell Every Amazing Lady about Ovarian Cancer. T.E.A.L.® has grown from a foundation started by a family to a thriving community based organization with the support of our Governing Board, Advisory Board, and Scientific Advisory Board reaching millions worldwide about this important women's health issue.

The Programs and Services our organization provides:

Awareness/Education Programs: consists of our community outreach program and events, public awareness campaigns throughout NYC and the United States as well as worldwide partly due to our digital outreach.

Survivor Program: provides support and resources to those touched by Ovarian Cancer including survivors, patients, caregivers and families such as T.E.A.L.®'s. Clinical Trial Navigation service and our partnerships with support groups, hospitals, and retailers catering to the needs of Ovarian Cancer survivors.

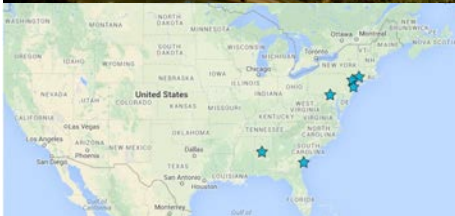
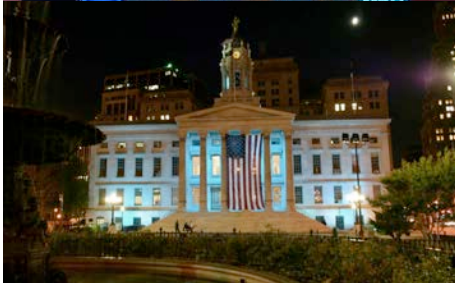
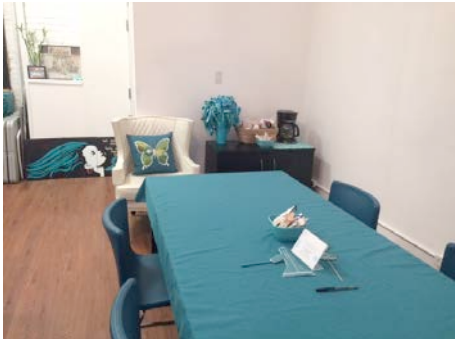
Medical Research Programs: includes Ovarian Cancer research that T.E.A.L.® has funded cutting edge research at some of the country's most prestigious hospitals, universities, and institutions.

Our Programs' impact in Brooklyn & beyond:

Through T.E.A.L.®'s Awareness/Education Program, we are out in the community year-round participating in health fairs, symposia, and lectures at universities, community centers, hospitals, and schools in Brooklyn and beyond to spread awareness of the signs, symptoms, and risk factors of Ovarian Cancer. Our Public Awareness Campaigns throughout NYC include the annual lighting of Brooklyn Borough Hall teal in September for Ovarian Cancer Awareness Month. After seven years we are proud to say that we have officially obtained office space where T.E.A.L.® will host *Awareness/Education, Survivor, & Family Programs* for the local community.



Some of @T.E.A.L.'s Achievements



- Established in 2009 and working out of a home office for 7 years, @T.E.A.L. has raised over \$1.7 million dollars to help benefit Ovarian Cancer research and awareness.
- In August 2015, @T.E.A.L. acquired a new office space which serves as part office space and part community center to host brand new workshops, events, and programs for Survivors, their families, and the local community!
- Since September is National Ovarian Cancer Awareness Month, the annual @T.E.A.L. Walk/Run event takes place every September in Brooklyn, NY. Established in 2009, it has become NYC's largest Ovarian Cancer Walk/Run and has now expanded into other locations across the country including Pennsylvania, Alabama, Connecticut and Georgia and other parts of New York State!
- For @T.E.A.L.'s September Awareness Campaign each year, @T.E.A.L. partners with local businesses and organizations to light businesses, buildings, & monuments in NYC and beyond teal to spread awareness about Ovarian Cancer.
- In September 2015, the Parachute Jump at Luna Park in Coney Island, Brooklyn, NY was lit teal for the first week of September in support of @T.E.A.L. and Ovarian Cancer Awareness Month.
- In September 2015, @Tell Every Amazing Lady rang the NASDAQ opening bell with our @T.E.A.L. board, survivors, staff and loyal supporters to spread Global Awareness for Ovarian Cancer Awareness Month.
- Since 2013, @T.E.A.L. has partnered with Brooklyn Borough Hall for a historic event of lighting Borough Hall the color teal for Ovarian Cancer Awareness Month in September.
- In 2013, @T.E.A.L.'s CEO appeared on The Doctor Oz Show in an Ovarian Cancer segment.
- In 2012, Citi Field and the NY Mets partnered with @Tell Every Amazing Lady to establish the first ever Ovarian Cancer Awareness Day at Citi Field which is now an annual event. Each year, @T.E.A.L. receives a Spirit Award from The New York Mets on the field during the pregame show.
- @T.E.A.L. has funded research at some of the country's most prestigious hospitals and institutions since 2009.
- Since 2011, non-profit rating website Guidestar has given @T.E.A.L. an average rating of 5 out of 5 stars. Since 2012, @T.E.A.L. has been Top Rated by Great Nonprofits. The Better Business Bureau awarded @T.E.A.L. with the BBB accredited Charity Seal in 2015.





® Tell Every Amazing Lady Programs

Awareness & Education



Medical Research



Survivor Support





®T.E.A.L. Awareness & Education Programs



®T.E.A.L.'s primary organizational function is to educate communities about the signs and symptoms of Ovarian Cancer in order to facilitate early detection of this deadly disease. This is a critical need, as there is no screening test for Ovarian Cancer, often causing the disease to be caught at a late stage resulting in an extremely high mortality rate. ®T.E.A.L. believes that by equipping women with knowledge about the disease and its signs and encouraging them to listen to their bodies, we can save lives. ®T.E.A.L.'s programs function on the principle that awareness and education of Ovarian Cancer is empowering and understanding this deadly disease is the first step toward fighting it. Assessing the signs and symptoms as well as one's risk factors based on personal and family history is an important part of awareness. ®T.E.A.L. printed **over 34,000 pieces** of educational material last year to distribute throughout various communities. ®T.E.A.L. actively engages with the community through events and partnerships **including free ®T.E.A.L. educational workshops hosted at ®T.E.A.L.'s Community Center**. ®T.E.A.L. participates in health fairs, symposiums and lectures at schools, universities, community centers and hospitals throughout the year to provide information about Ovarian Cancer and the urgent need to address this important women's health issue. September is Ovarian Cancer Awareness Month. During this month we organize a vigorous and dynamic awareness program around New York City. We design and facilitate events including our Brooklyn and satellite ®T.E.A.L. Walk/Runs, which draw thousands of members of the public to help fight Ovarian Cancer and spread knowledge of

- **Awareness Cards:** Our uniquely designed Awareness cards explain the signs and symptoms of Ovarian Cancer and tests to ask your doctor about. These are disseminated year round all over New York City providing life saving educational material to women in all neighborhoods. We currently have cards in schools, hospitals, offices, stores, health and community centers.
- **Genetic Testing Brochures:** ®T.E.A.L. has collaborated with Maimonides Medical Center to print genetic testing brochures with information about how to get genetic testing and why it is important in evaluating risk in Ovarian Cancer survivors and their families.
- **®T.E.A.L. Research Beneficiaries:** ®T.E.A.L. funds scientific research programs at some of the country's most prestigious hospitals including John Hopkins University, The University of Washington, Massachusetts General Hospital and Memorial Sloan-Kettering Cancer Center. *Refer to our Research Beneficiaries Page for more information. www.tealwalk.org/beneficiaries.*
- **®T.E.A.L. Events and programs:** ®T.E.A.L. organizes events and programs to spread awareness of Ovarian Cancer to the community. The largest of which is the Annual ®T.E.A.L. Walk/Run program which includes Walk/Run events in Brooklyn and in cities across the USA.
- **®T.E.A.L. Funded Partnership Programs:** ®T.E.A.L. helps fund partnership programs at schools and hospitals, in New York and the Metropolitan area to educate students, survivors and those at risk.

®T.E.A.L. Walk/Run Program: ®T.E.A.L.'s largest and most successful Awareness event is the Annual Brooklyn ®T.E.A.L. Walk/Run. Thousands of members of the public gather in Prospect Park annually dressed in teal to raise money and walk or run for Ovarian Cancer. At the Walk we hand out information about Ovarian Cancer risk factors, signs and symptoms. ®T.E.A.L. has successfully launched six satellite ®T.E.A.L. Walks, as part of a planned initiative to spread the ®T.E.A.L. Walk nationally and reach more people than ever in the coming years.

®T.E.A.L. Free Workshops: ®T.E.A.L. offers free workshops at our Brooklyn Community Center. Workshops are moderated by volunteers and are open to anyone that has been touched by Ovarian Cancer such as Survivors, caregivers, family members, friends and any interested members of the local community. It is important to understand that all of our workshops include elements of awareness and education of Ovarian Cancer. Our past Workshop topics have included: Cancer Genetics Q&A with a Genetics Counselor Workshop, What it's like to be High Risk for Ovarian Cancer Workshop, ®T.E.A.L. Writing Workshop, Nutrition & Health Workshop, and more. Learn more at www.tealwalk.org/workshops.

September Awareness Campaign: Each September, ®T.E.A.L. partners with local businesses and organizations to turn New York City buildings and monuments such Brooklyn Borough Hall & the Parachute at Luna Park in Coney Island Brooklyn teal to spread awareness about Ovarian Cancer in 2015. Brooklyn Businesses tie a teal ribbon around the tree outside each business with a window poster that describes what the ribbon symbolizes. ®T.E.A.L. partners with ®Turn The Towns Teal to provide ribbons for this initiative. This includes a massive city wide online awareness initiative for September and throughout the year.

®T.E.A.L. 2015 Ad Campaign: Since 2013, ®T.E.A.L. has taken over New York City with a series of ®Tell Every Amazing Lady posters and banners throughout September for Ovarian Cancer Awareness Month. These advertisements were on subway platforms, kiosks, buses, and ®T.E.A.L. Banners around Prospect Park in Brooklyn.

Annual Ovarian Cancer Awareness Day at Citi Field: In 2012, ®T.E.A.L. helped establish the Annual Ovarian Cancer Awareness Day at Citi Field for a NY Mets game. ®T.E.A.L. turns the stadium teal, drawing attention to the color and the cause. A PSA is given at the beginning of the game addressing Ovarian Cancer. A portion of each ticket sold from ®T.E.A.L.'s own ticket window benefited ®T.E.A.L.

Annual Lighting Event at Brooklyn Borough Hall: In September, 2013, 2014, and 2015, ®T.E.A.L. lit up the Brooklyn Borough Hall building teal to honor Ovarian Cancer survivors and spread awareness throughout Brooklyn. Through this event, over 3 Million people are reached each year.

®T.E.A.L. Community Outreach Program: ®T.E.A.L. is often invited to speak at health fairs, symposiums, and lectures at schools, hospitals, and health and community centers to address this important woman's health issue.

Survivors Teaching Students® Program: ®T.E.A.L. is a supporter of OCNA's STS program where survivors engage with medical students to educate this next generation of medical professionals about Ovarian Cancer in order to diagnose and treat the disease at its earliest stages to save women's lives at no charge in more than 90 U.S. Medical schools. Several times a year, at SUNY Downstate, ®T.E.A.L. CEO speaks to students from the perspective of a family affected by Ovarian Cancer emphasizing importance of genetic testing and sharing the story of her late sister and co-founder of ®T.E.A.L., Louisa M. McGregor and her battle with Ovarian Cancer.

Survivor Course Program: ®T.E.A.L. has sponsored Survivor Courses hosted by the Foundation for Women's Cancer. This program directly impacts the lives of survivors. These events are created to provide valuable resources and information to Ovarian Cancer Survivors about medical and health options available to them including clinical trials and opportunities to ask questions directly to medical professionals. As one of the sponsors for this program, ®T.E.A.L. has attended programs in Long Island, NYU hospital and has also travelled to programs in Boston and Washington D.C. to fulfill its mission outside of NYC.

Media: ®T.E.A.L. connects with local and national media to get the message out across as many channels as possible. This includes aggressive online awareness campaigning using our website, social media channels and e-mail blasts to over 250,000 people. The message is simple: there is no screening test for Ovarian Cancer and women need to be educated and vigilant about the signs and symptoms.



®T.E.A.L. Walk/Run

Annually every September in Prospect Park, Brooklyn, NY

®T.E.A.L. Walks take place in other locations beyond Brooklyn

Survivor Ceremony



Non-Competitive Walk & Timed 5K Run



Education





Annual Brooklyn ®T.E.A.L. Walk/Run

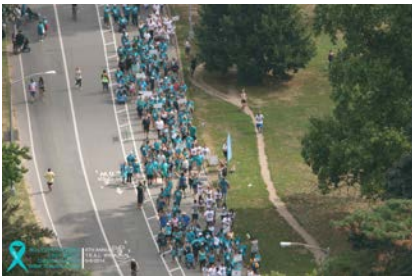
®Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation

The ®T.E.A.L. Walk and 5K Run in Brooklyn, NY is an annual event started by two sisters, that celebrates the courage of Ovarian Cancer survivors and the strength of the families who've been touched by the disease, while spreading awareness to the public and raising money for research. The name of the Walk/5K Run Event is ®T.E.A.L. which stands for both Teal, the color that symbolizes Ovarian Cancer and for the not for profit organization that established this event, ®Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation.

The Brooklyn ®T.E.A.L. Walk/Run is NYC's largest Ovarian Cancer specific Walk/Run.

®T.E.A.L.'s premiere event, the ®T.E.A.L. Walk/Run, from which the foundation owes its inception, began in 2009.

This annual event takes place every September during Ovarian Cancer Awareness Month in Prospect Park, Brooklyn, New York **and other locations across the USA!** There is no accurate screening test for Ovarian Cancer. About 2 women die from Ovarian Cancer every hour in the USA. This is a result of an absence of Ovarian Cancer research funding and sufficient education about the disease. ®T.E.A.L. was created to directly address this important women's health issue. Women across the country lack the awareness, treatment options and ability to diagnose which are essential in overcoming Ovarian Cancer. Participants of our Brooklyn ®T.E.A.L. Walk/Run include survivors, caregivers, families, friends and the general public who come together to raise awareness of and promote a cure for Ovarian Cancer. We celebrate those who've battled the disease during our survivor stage ceremony. Throughout the day, there is entertainment along with educational booths and fun activities for the whole family. Thousands of people participate in this amazing event. The 2.5 mile Walk is non competitive, but the 5K Run is timed so that winners can be announced. Both the Walk and Run take place on the same day in Brooklyn.



- Our first ®T.E.A.L. Walk took place in Brooklyn, NY in 2009.
- Our first ®T.E.A.L. Run took place in Brooklyn, NY in 2013.
- A total of **11,258 registered participants** for Annual Brooklyn ®T.E.A.L. Walk/Run from 2009 to 2015.
- ***The Brooklyn ®T.E.A.L. Walk/Run has Raised over \$1 Million for Awareness and Research Programs.***
- ®T.E.A.L. has **reached millions of people** through public awareness & marketing campaigns connected to our Brooklyn Walk/Run event.

NEXT EVENT (9/10/16)

The **8th Annual ®T.E.A.L. Walk/Run** will be in Prospect Park, Brooklyn on **Saturday, September 10, 2016.** Check our website for the most up to date event information.



®T.E.A.L.'s 1st Satellite Walk was in Highland Mills in 2013.

Satellite ®T.E.A.L. Walk/Runs are now in:

- ®T.E.A.L. Walk in Highland Mills, New York
- ®T.E.A.L. Walk in Whitesboro, New York
- ®T.E.A.L. Run in McCalla, Alabama
- ®T.E.A.L. Walk in Fairfield, Pennsylvania
- ®T.E.A.L. Walk in Litchfield, Connecticut
- ®T.E.A.L. Walk in Savannah, Georgia

®Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation is a not for profit 501 (c)(3) organization started by the late Louisa M. McGregor and her sister Pamela Esposito-Amery in 2009. The Brooklyn based grassroots foundation has grown since then and has raised over a million dollars benefiting Ovarian Cancer research and awareness programs through the annual ®T.E.A.L. Walk/Run and other events and programs throughout the year.



®T.E.A.L. Walk/Run Program

®Tell Every Amazing Lady About Ovarian Cancer Louise M. McGregor Ovarian Cancer Foundation

The ®T.E.A.L. Walk/Run Program includes Walk and 5K Run events in various cities in the USA. These events in Brooklyn and beyond celebrate the courage of Ovarian Cancer survivors and the strength of the families who've been touched by the disease, while spreading awareness and education to the public and raising money for research. The name of the Walk/Run Event is ®T.E.A.L. which stands for both Teal, the color that symbolizes Ovarian Cancer and for the not for profit organization that established the events, ®*Tell Every Amazing Lady About Ovarian Cancer Louise M. McGregor Ovarian Cancer Foundation.*

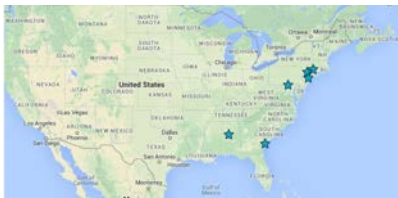
®T.E.A.L.'s programs reach across the country, beyond Brooklyn and the NYC Metropolitan area. ®T.E.A.L.'s premiere event, the ®T.E.A.L. Walk/Run, from which the foundation owes its inception began in 2009. ®T.E.A.L. has successfully launched satellite ®T.E.A.L. Walks and 5K Runs, as part of a planned initiative to spread ®T.E.A.L.'s mission through the ®T.E.A.L. Walk nationally, to touch more people than ever before. This initiative allows ®T.E.A.L. supporters and Ovarian Cancer Survivors who do not live in the Brooklyn area to attend a ®T.E.A.L. Walk/Run in their area. Our Brooklyn and Satellite ®T.E.A.L. Walk/Run Program makes a direct impact on our society by addressing this important women's health issue and demonstrating the power and unity of many individual communities across the United States coming together in the larger fight against Ovarian Cancer.

The ®T.E.A.L. Walk/Run in Brooklyn is NYC's largest Ovarian Cancer Walk/Run. Beginning in 2009, this annual event takes place every September during Ovarian Cancer Awareness Month in Prospect Park, Brooklyn, New York.

- Over **12,388 registered participants** have been a part of our ®T.E.A.L. Walk/Run programs *with 542 teams* since 2009.
- *Since 2009 raised over \$1.7 Million for Awareness and Research Programs*

Our Satellite ®T.E.A.L. Walk and 5K Runs are Expanding to other states in the USA (NY, AL, GA, CT, & PA)!

- ®T.E.A.L. had its **first ever ®T.E.A.L. Satellite Walk. The Woodbury ®T.E.A.L. Walk took place in Highland Mills, NY** in 2013 and 2014.
- A committed ®T.E.A.L. volunteer, Ovarian Cancer survivor and activist spearheaded this walk, which helped spread ®T.E.A.L.'s message and impact beyond Brooklyn.
- ® **T.E.A.L. Walk in Fairfield, Pennsylvania** in April 2014
 - ®T.E.A.L. had its first Pennsylvania ®T.E.A.L. Walk. Spearheaded by a high school senior, the ®T.E.A.L. Walk took place at the Carrol Valley Community Park in Fairfield, PA and raised **over \$1,000.**
- ®**T.E.A.L. Run in McCalla, Alabama** in May 2014
 - Miss Alabama contestant Kendyl Jones used Ovarian Cancer Awareness as her platform with a 5K run in Alabama. This 5K Run raised **over \$1,200** for ®T.E.A.L.'s Ovarian Cancer research and awareness programs.
- ®**T.E.A.L. Walk in Litchfield, Connecticut** since 2014
 - Taking place at White Memorial Conservation Center in Litchfield, Connecticut, this walk raised **over \$2,000.** Hosted by Hope Assembly #46 (International Order of the Rainbow for Girls) and organized by a ®T.E.A.L. volunteer.
- ®**T.E.A.L. Walk in Savannah, Georgia** since 2014
 - This ®T.E.A.L. Walk takes place at Lake Mayer Track. This event is possible thanks to our dedicated ®T.E.A.L. volunteer organizers and their collaboration with Kappa Psi-Delta Omega Fraternity at South University.
- ®**T.E.A.L. Walk in Whitesboro, New York** since 2015
 - This ®T.E.A.L. Walk takes place at Whitestown Town Park. This event is possible thanks to our dedicated ®T.E.A.L. volunteer organizer.

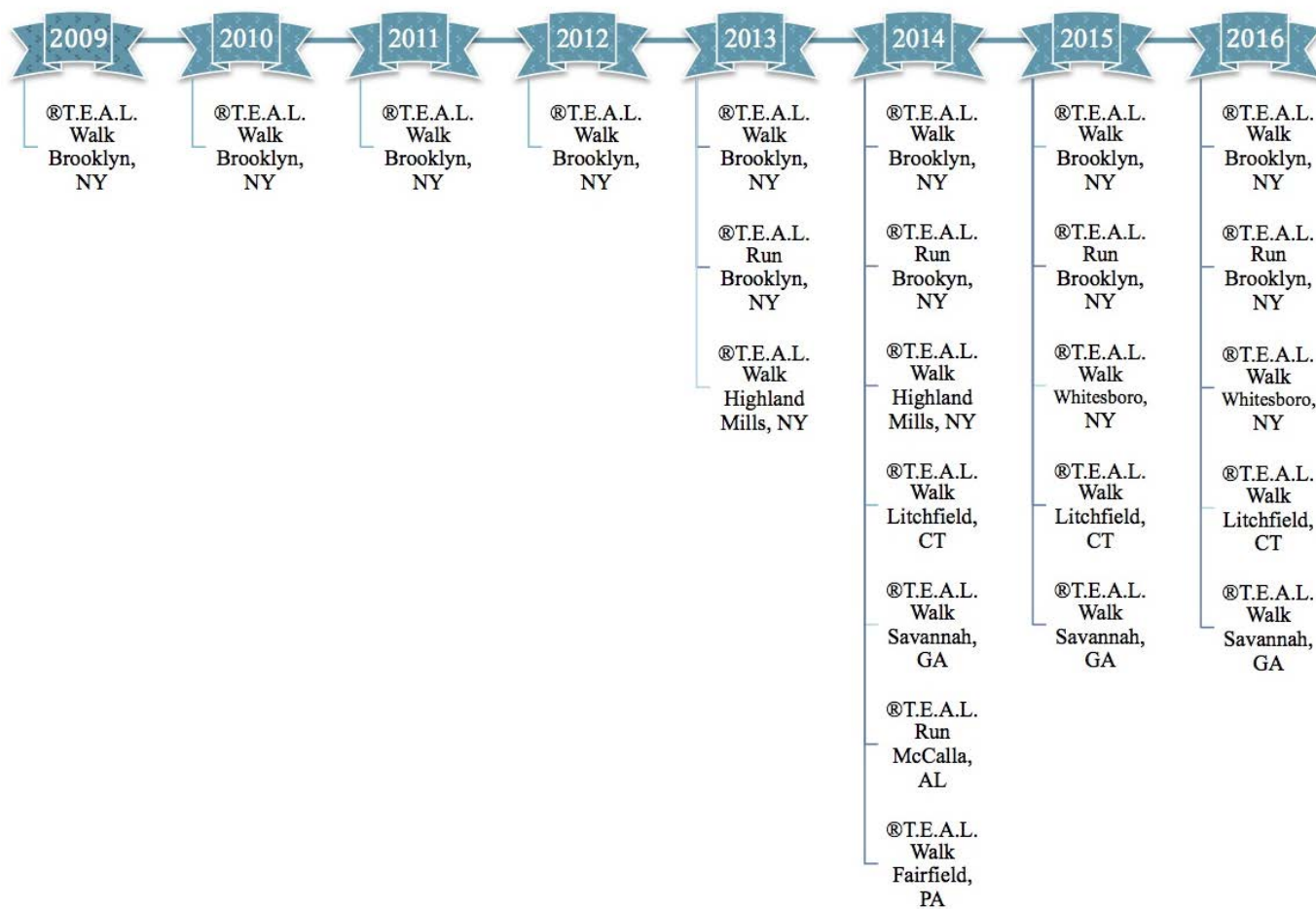


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The ®T.E.A.L. Walk/Run, however, is just one of the many programs where ®Tell Every Amazing Lady About Ovarian Cancer spreads awareness and raises funds for research. Throughout the year, ®T.E.A.L. is constantly reaching the public by hosting events and spreading awareness and education in the community at health fairs, hospitals, symposiums and schools.



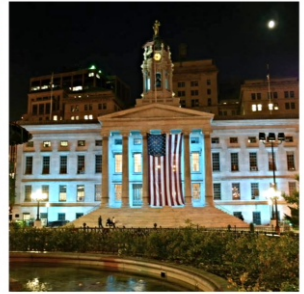


®T.E.A.L.'s September Awareness Program

For ®T.E.A.L.'s September Awareness Program each year, ®T.E.A.L. partners with local businesses and organizations to turn businesses, buildings, & monuments in NYC and beyond teal to spread awareness about Ovarian Cancer. The goal of this campaign was to spread awareness of the signs, symptoms and risk factors of Ovarian Cancer, to educate communities about the importance of early detection, to provide support to Ovarian Cancer survivors and to generate funds for further research to find a cure and a screening test for this disease.

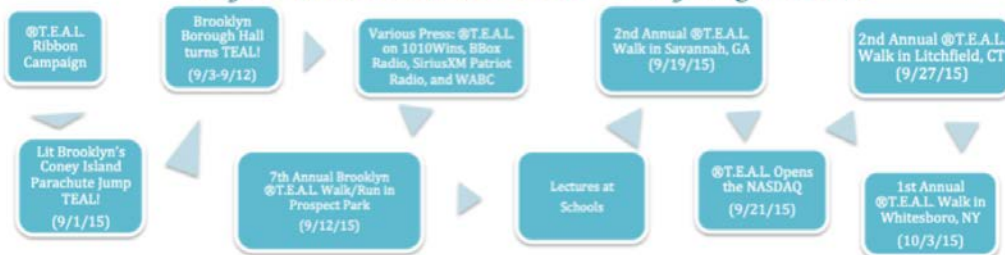
21 Brooklyn Businesses & Organizations in 14 neighborhoods tied a teal ribbon outside each business with a window poster that explained what the ribbon symbolized. ®T.E.A.L. partnered with **®Turn The Towns Teal** to provide ribbons for this initiative.

- **Local Organizations also supported ®T.E.A.L. during the Month of September** by lighting or decorating businesses, buildings, and monuments the color teal
 - In September 2015, the Parachute Jump at Luna Park in Coney Island, Brooklyn, NY was lit teal for the first week of September.
 - In September 2015, ®Tell Every Amazing Lady rang the NASDAQ opening bell with our ®T.E.A.L. board, survivors, staff and loyal supporters to spread Global Awareness for Ovarian Cancer Awareness Month.
 - Since 2013, ®T.E.A.L. has partnered with Brooklyn Borough Hall for the lighting of Borough Hall the color teal for Ovarian Cancer Awareness Month
- **Various Press:** on 1010Wins, BBox Radio, Sirius XM Patriot Radio, WABC, & more!
- Since 2013, ®T.E.A.L. has taken over New York City with a series of ®Tell Every Amazing Lady **posters and banners** throughout September for Ovarian Cancer Awareness Month. These advertisements are on subway platforms, kiosks, buses, and ®T.E.A.L. Banners around Prospect Park.
- ®T.E.A.L. also spread awareness about the signs, symptoms and risk factors of Ovarian Cancer through literature, lectures, & speaking engagements
 - ®T.E.A.L. Walks took place in locations including Brooklyn, NY, Savannah, GA, Litchfield, CT, Whitesboro, NY & more!



Investors Bank contributed to our September Awareness Campaign by issuing a \$1000 grant to ®T.E.A.L. and participating with ®Turn the Town Teal ribbons at **13** of their NY branches.

September Awareness Campaign 2015





Annual Ovarian Cancer Awareness Day at Citi Field

@T.E.A.L. Helped Establish This Annual Event in 2012



Since 2012, @T.E.A.L. has been actively involved in the planning of this amazing day dedicated to Ovarian Cancer Awareness at Citi Field. Serving as both an awareness program and a fundraiser for @T.E.A.L. through an online ticket window, this event allows @T.E.A.L. to reach 41,800 people at Citi Field in one day. Attendees learn about the signs and symptoms of Ovarian Cancer through Pre-Game events like a Public Service Announcement, planned performances, a Spirit Award presentation, booths and digital awareness signage around the stadium.

@T.E.A.L. has organized the pre-game shows for this wonderful day each year. Over the years we've had a number of Ovarian Cancer survivors join us on the field with our Board Members to accept the Spirit Award. In 2012, we helped Ovarian Cancer survivor Lisa Galley 's dream come true when we invited her to sing the national anthem before the first pitch.



We've also featured American Idol contestant Brielle Von Hugel in 2012, Amanda Alicea, Miss Staten Island in 2013 and Deanna Hoy, a St. Joseph's College student, to sing the national anthem in 2014.

Many groups participate in this fundraising event. There are various sponsorship opportunities available. Please contact @T.E.A.L. directly for more details if you wish to get involved.





®T.E.A.L. and Brooklyn Borough Hall

Hall

Since 2009, Brooklyn Borough Hall has been a dedicated supporter of ®T.E.A.L.

Highlights:

- In September 2013, ®T.E.A.L. partnered with Brooklyn Borough Hall for the first ever **lighting of Borough Hall Teal** to promote and honor Ovarian Cancer Awareness Month. This historical moment has become an annual event.
- At our 7th annual Brooklyn ®T.E.A.L. Walk/Run in 2015, the current Borough President **Eric Adams** addressed the crowd and gave special honors to our Ovarian Cancer Survivors during ®T.E.A.L.'s Survivor Ceremony.
- In September 2015, a ®T.E.A.L. Press Conference was held at Brooklyn Borough Hall. Speeches were made by Brooklyn Borough President Eric L. Adams, ®T.E.A.L. CEO Pamela Esposito-Amery, Council Member Rafael Espinal, and Council Member Laurie Cumbo. That night, Brooklyn Borough Hall was lit teal from September 3rd to September 12th.
- In September 2014, ®T.E.A.L. and Brooklyn Borough President Eric Adams held a Press Conference on the steps of Brooklyn Borough Hall alongside ®T.E.A.L. Board members and volunteers announcing the now annual lighting of Brooklyn Borough Hall teal and publicizing our **6th Annual Brooklyn ®T.E.A.L. Walk/Run in Prospect Park**.
- Former Brooklyn Borough **President Marty Markowitz** has attended and spoke to the crowd at every annual Brooklyn ®T.E.A.L. Walk/Run in Prospect Park since 2009.
- June 6, 2011 was **designated Louisa M. McGregor Day in Brooklyn** in her honor by former Borough President **Marty Markowitz**.
- In 2011, Former Brooklyn Borough President **Marty Markowitz** threw the first pitch for the ®T.E.A.L. Ovarian Cancer Fighters versus New York City radio station **WPLJ's charity softball game**.
- ®T.E.A.L. actively participates and spreads Ovarian Cancer awareness at Brooklyn community events hosted by Brooklyn Borough Hall including their annual Women's History month Celebration.





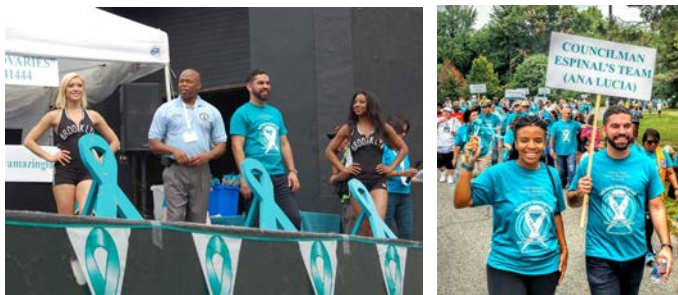
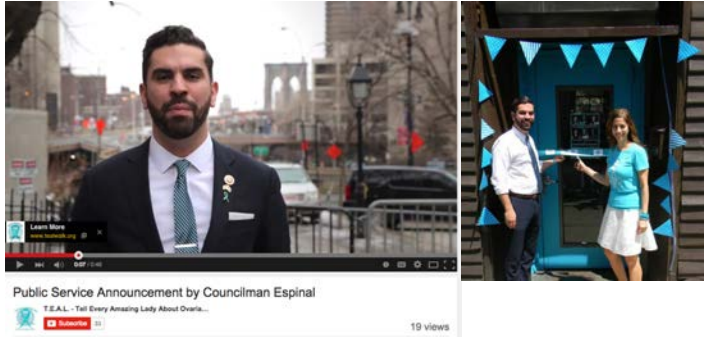
Local Political Support for ®T.E.A.L.

®T.E.A.L. has had fruitful relationships with many local politicians in the community including:

- Assembly Member James Brennan
- Borough President Eric Adams
- Council Member Rafael Espinal
- Council Member Corey Johnson
- Council Member Laurie Cumbo
- Council Member Alan Maisel
- Former Borough President Marty Markowitz
- Senator Martin J. Golden

Political Highlights

- In January 2015, **Councilman Rafael Espinal** recorded a Public Service Announcement for ®T.E.A.L. In August 2015, **Councilman Rafael Espinal** and ®T.E.A.L. CEO Pamela Esposito-Amery participated in the ribbon cutting ceremony to welcome the new ®T.E.A.L. Community Center and Office in Windsor Terrace/ Park Slope, Brooklyn to the local community.
- At our 7th annual Brooklyn ®T.E.A.L. Walk/Run in 2015, the current Borough President **Eric Adams** and Councilman **Rafael Espinal** addressed the crowd and gave special honors to our Ovarian Cancer Survivors during ®T.E.A.L.'s Survivor Ceremony. Senator **Martin Golden** also attended this event. Councilman Rafael Espinal and Councilwoman **Laurie Cumbo** walked with *Councilman Espinal's Team (Ana Lucia Espinal)* in memory of Councilman Espinal's mother who passed from this disease.
- In September 2015, a ®T.E.A.L. Press Conference was held at Brooklyn Borough Hall. Speeches were made by Brooklyn Borough President Eric L. Adams, ®T.E.A.L. CEO Pamela Esposito-Amery, Council Member Rafael Espinal, and Council Member Laurie Cumbo. That night, Brooklyn Borough Hall was lit teal from September 3rd to September 12th.
- At City Hall in September, 2014, Council Members Laurie Cumbo, Corey Johnson, and Rafael Espinal joined ®T.E.A.L. in **testifying at the hearing for Resolution 380, a resolution** which was approved by The New York City Council to officially recognize September as Ovarian Cancer Awareness Month in New York City.
- At the New York State Senator's Annual Women's History Month Celebration in March, 2011, Senator Marty Golden presented an honor for the late Louisa M. McGregor that was accepted by her family.





®T.E.A.L.'s 2015 Research Beneficiaries

In 2015, ®T.E.A.L. was proud to support 4 research studies and 2 survivor programs in addition to the internal work that ®T.E.A.L. already does locally and nationally throughout the year to promote awareness, education and support for survivors. Visit www.tealwalk.org/beneficiaries for more information.

RESEARCH

OCRF

In 2015 ®T.E.A.L. gave OCRF \$20,000 to fund research by Dr. Jessica Chacon at the **University of Pennsylvania**. This study will be investigating the role of immunosuppressive molecules in Ovarian Cancer.

University of Illinois at Chicago

In 2015, ®T.E.A.L. funded a \$20,000 research study at University of Illinois at Chicago that is working to determine if re-expression of PAX2 protein in cancer cells can be utilized to reverse or stop cancer progression.

Icahn School of Medicine at Mount Sinai

In 2015, ®T.E.A.L. helped fund a study at Icahn School of Medicine at Mount Sinai that is aimed at increasing survival and quality of life in women with ovarian cancer by developing new “personalized” biomarkers, replacing CA125 and CT scanning. \$30,000 was donated towards this work from ®T.E.A.L.

Yeshiva University

In 2015, ®T.E.A.L. donated \$10,000 to medical research for a BRCA Screening Program for Jewish Genetic Health at Yeshiva University.

SURVIVOR PROGRAMS

Share

In 2015, ®T.E.A.L. donated \$5000 to support **Share's Ovarian Cancer helpline** where callers have the opportunity to speak with a cancer survivor or caregiver to answer questions, discuss treatment options, and aid in making informed decisions. Callers are connected with a peer whose situation is similar to their own or someone to simply listen.

Foundation for Women's Cancer

In 2015, ®T.E.A.L. donated \$15000 in support of an Ovarian Cancer Survivor Course taking place in NYC in 2016.

Visit our [stats page](#) to learn more about where your money goes. Check out this [interactive map](#) that shows how far we're reaching across the nation and globally!

T.E.A.L. Research Beneficiaries 2009-2015





®T.E.A.L. Beneficiaries 2009-2015

T.E.A.L. Research Beneficiaries 2009-2015

University, Institutions, Hospitals, Foundations

- University of Washington
- Memorial Sloan-Kettering Cancer Center
- Johns Hopkins University
- University of Pennsylvania School of Veterinary Medicine
- Stand Up To Cancer Dream Team Research through OCNA
- University of Texas MD Anderson Cancer Center
- Ovarian Cancer Research Fund
- University of Pennsylvania
- Dana-Farber Cancer Institute
- Stanford University
- Foundation For Women's Cancer
- National Ovarian Cancer Coalition
- Massachusetts General Hospital
- Shore

T.E.A.L. is proud to support Ovarian Cancer research at some of the most prestigious hospitals and universities in the United States.



®T.E.A.L. Medical Research Beneficiaries

Johns Hopkins University-In 2013 ®T.E.A.L. funded a \$25,000 grant at Johns Hopkins University that focuses on the Characterization of the Genomic Profile of BRCA Negative Hereditary Breast and Ovarian Cancer, a study being conducted by Dr. Kara Long.

The University Of Washington-®T.E.A.L. funded a research grant in 2012 and 2013 totaling \$40,000 to evaluate the effectiveness of a triple screen for Ovarian

Cancer. This is a two and a half year study headed by Dr. Barbara Goff at The University Of Washington. Read a [research update about this study here](#).

OCRF

In **2009** ®T.E.A.L. gave OCRF \$50,000 to fund research by Dr. Tsz-Lun Yeung a postdoctoral fellow at the **University of Texas MD Anderson Cancer Center**. Dr. Yeung is researching new therapies to fight Ovarian Cancer.

In **2010** ®T.E.A.L. gave OCRF \$55,000 to fund research by Dr. Lin Zhang at the **University of Pennsylvania School of Medicine**. Dr. Zhang is researching new therapies for Ovarian Cancer using targeted microRNA.

In **2011** ®T.E.A.L. gave OCRF \$75,000 to fund research by Dr. See-Hyong Park a postdoctoral scholar at the **Stanford University School of Medicine**. Dr. Park is researching novel therapies for Ovarian Cancers that utilize PARP inhibitors.

In **2012** ®T.E.A.L. donated \$55,000 to support an OCRF research grant at **John Hopkins University School of Medicine** guided by Bin Guan. The study is based on functional characterization of the Tumor Suppressor ARID1A in Ovarian Cancer.

In **2013** ®T.E.A.L. donated \$25,000 to support an OCRF research grant at the **Dana-Farber Cancer Institute**. The research focuses on improving treatments for Ovarian Cancer by investigating ErbB3 as a Novel Therapeutic Target.

In **2014** ®T.E.A.L. donated \$30,000 to help fund a study at **Cornell University** to be announced in 2015.

In **2015** ®T.E.A.L. gave OCRF **\$20,000** to fund research by Dr. Jessica Chacon at the **University of Pennsylvania**. This study will be investigating the role of immunosuppressive molecules in Ovarian Cancer.

Stand Up To Cancer's Ovarian Cancer Dream Team through OCNA

In 2014, ®T.E.A.L. showed their support of the Stand Up To Cancer Dream Team by donating \$5000 to OCNA. The dream team is a Collaboration of Stand Up To Cancer, Ovarian Cancer Research Fund, Ovarian Cancer National Alliance and National Ovarian Cancer Coalition.

Massachusetts General Hospital

In 2014, ®T.E.A.L. supported a research study at Massachusetts General Hospital for \$30,000 called Identifying a genomic signature that predicts for recurrence in early stage ovarian cancers.

University of Penn School of Veterinary Medicine /Abramson Cancer Center/ PennVet Working Dog Center

In 2014, @T.E.A.L. helped fund studies at PennVet Working Center in which dogs are being trained to perform odor detection in human samples from patients with both malignant and benign ovarian cancer. They are achieving a 90% accuracy in identifying cancer plasma vs. normal. \$5000 was donated towards this work from @T.E.A.L.

University of Illinois at Chicago

In 2015, @T.E.A.L. funded a **\$20,000** research study at University of Illinois at Chicago that is working to determine if re-expression of PAX2 protein in cancer cells can be utilized to reverse or stop cancer progression.

Icahn School of Medicine at Mount Sinai

In 2015, @T.E.A.L. helped fund a study at Icahn School of Medicine at Mount Sinai that is aimed at increasing survival and quality of life in women with ovarian cancer by developing new “personalized” biomarkers, replacing CA125 and CT scanning. **\$30,000** was donated towards this work from @T.E.A.L.

Memorial Sloan Kettering Cancer Center

In 2014, @T.E.A.L. funded a \$20,000 study on the mutation landscapes of invasive mucinous ovarian carcinomas.

Yeshiva University

In 2015, @T.E.A.L. donated \$10,000 to medical research for a BRCA Screening Program for Jewish Genetic Health at Yeshiva University.

@T.E.A.L. Survivor Support Beneficiaries

Foundation for Women's Cancer

Formerly known as Gynecologic Cancer Foundation In 2011 the Foundation for Women's Cancer received \$5,000 from @T.E.A.L. to provide Ovarian Cancer awareness through their programs. In 2012 @Tell Every Amazing Lady became a \$5000 sponsor to help fund an Ovarian Cancer survivor course that took place in New York in 2013. In 2014, @T.E.A.L. donated \$5000 in support of FWC’s survivor education programs. In 2015, @T.E.A.L. donated **\$15000** in support of an Ovarian Cancer Survivor Course taking place in NYC in 2016.

NOCC National Ovarian Cancer Coalition

In 2010 NOCC received \$2,000 from @T.E.A.L. to provide awareness and education about Ovarian Cancer.

Share

In **2013** @T.E.A.L. donated \$3500 to help fund Share's Ovarian Cancer awareness and support services.

In **2014**, @T.E.A.L. donated \$5000 to support Share’s survivor programs.

In **2015**, @T.E.A.L. donated **\$5000** to support **Share’s Ovarian Cancer helpline** where callers have the opportunity to speak with a cancer survivor or caregiver to answer questions, discuss treatment options, and aid in making informed decisions. Callers are connected with a peer whose situation is similar to their own or someone to simply listen.



Survivor Program



Part of our mission is to ameliorate the lives of Ovarian Cancer Survivors.

We implement this mission through **three objectives**:

1. Providing **resources** and **educational** materials to survivors
2. **Honoring** survivors and **connecting** them with one another
3. **Funding** cutting edge research that can improve the lives of Ovarian Cancer patients in the foreseeable future

Our foundation makes an effort to establish partnerships with organizations that can be of service to our supporters who are survivors. We offer assistance in finding cancer support groups, fertility support and options, financial advice, diet and nutrition, and any required help that address the needs of Ovarian Cancer survivors through the collaboration between our office and our partnerships. We educate and inform survivors about their health and wellness options by providing resources at our events, online support, and access to our partner organizations throughout the year. Most recently we have worked in collaboration with [Maimonides Medical Center](#) to publish information about how to get genetic testing and why it is important in evaluating the risk in Ovarian Cancer survivors and their families. We also form [partnerships with hospitals conducting research](#). We fund research that can improve the lives of those with Ovarian Cancer or those at risk of contracting Ovarian Cancer.

Most importantly, we pay tribute to Ovarian Cancer Survivors and their courage in the face of such a difficult diagnosis. ®T.E.A.L. hosts and participates in a series of survivor events and services that connect and empower Ovarian Cancer Survivors and their families. Our supporters often refer to our organization as a “[family](#)”. Through our events, especially the [Annual ®T.E.A.L. Walk/Run in Brooklyn](#), we have been able to create a network of support and a feeling of community among the participants. Survivors often note that the sense of connection at our events is therapeutic and empowering.

Survivor Programs & Services:

®T.E.A.L. Clinical Trials

- **®Tell Every Amazing Lady Clinical Trial Navigation Service:** We want Ovarian Cancer patients to be aware of all treatment options. ®T.E.A.L. is working with EmergingMed to offer a way to take action – a free, unbiased, confidential, personalized service that helps patients understand which ovarian clinical trials may be an option for them. Clinical trials are research studies that test how well new medical approaches work in people with early stage or advanced cancers. They have a natural place in the patient’s care as doctors strive to improve current ovarian treatments and search for new and better ones. How does this service work? We help patients quickly search for clinical trials that match each patient’s specific diagnosis and treatment history. We recommend that each patient search for clinical trial options before starting the first treatment and again at any time when the patient is

faced with a new treatment decision. Our service helps Ovarian Cancer patients stay informed about all their choices. We never want to hear someone say: “ I wish I had known about that option earlier”. The service is free, unbiased and completely confidential.

- We encourage Ovarian Cancer patients to call **1-844-893-5524** or email **TEAL@emergingmed.com** to find clinical trials that match their situation and to learn more about cancer research. Our clinical trial navigators are available **Monday through Friday 9 AM to 6 PM EST**.

Survivor Courses and Survivors Teaching Students

- **Educational Survivor Course Program:** ®T.E.A.L. has helped fund some of the series of Survivor Courses hosted by the Foundation for Women’s Cancer. This program directly impacts the lives of survivors. These events are created to provide valuable resources and information to Ovarian Cancer Survivors about medical and health options available to them including clinical trials and opportunities to ask questions directly to medical professionals. ®T.E.A.L. has had a table at many of these courses and has contributed invaluable informational materials to the course. As one of the sponsors for this program, ®T.E.A.L. has attended programs in Long Island, NYU hospital, and has also travelled to programs in Boston and Washington D.C. to fulfill its mission outside of NYC.
- **Survivors Teaching Students® (STS) program:** The goal of the STS program is to increase the number of healthcare providers who recognize Ovarian Cancer symptoms and refer women suspected of Ovarian Cancer to gynecologic oncologists to diagnose and treat the disease in its earliest stages. The STS program aims to educate the next generation of medical professionals to save women’s lives. The Ovarian Cancer National Alliance (OCNA) works through its partner members and affiliates to offer the program at no charge in more than 90 U.S. Medical schools.
 - As a partner member of OCNA, ®T.E.A.L.’s CEO has spoken to students at the SUNY Downstate Medical Center from the perspective of a family affected by Ovarian Cancer emphasizing importance of genetic testing and sharing the story of her late sister and co-founder of ®T.E.A.L., Louisa M. McGregor and her battle with Ovarian Cancer.

Our ®T.E.A.L. Family and Community

- Ovarian Cancer Survivors tell us that they feel like they are part of the family. We are part of their support system through individual and community support. Through our events we have been able to address the varied needs of our survivors and create a sense of community alliance, female empowerment and therapeutic healing among our participants.
- **Free ®T.E.A.L. Workshops for Survivors & their families in Brooklyn, NY:** ®T.E.A.L. offers free workshops at our Brooklyn Community Center. Workshop are moderated by volunteers and are open to anyone that has been touched by Ovarian Cancer such as Survivors, caregivers, family members, friends and sometimes members of the local community. It is important to understand that all of our workshops include elements of awareness and education of Ovarian Cancer. Our past Workshop topics have included: Cancer Genetics Q&A with a Genetics Counselor Workshop, What it’s like to be High Risk for Ovarian Cancer Workshop, Jewelry Making Workshop, ®T.E.A.L. Writing Workshop, Nutrition & Health Workshop, Laughter Yoga Workshop and more. Learn more at www.tealwalk.org/workshops.
- **®T.E.A.L. 2014-2015 Ad Campaign:** ®T.E.A.L. chose six Ovarian Cancer survivors to photograph in order to spread public awareness about Ovarian Cancer. These Ads

were displayed throughout NYC on subway platforms, kiosks and buses in addition to local business and community centers.

- **®T.E.A.L. Survivor Videos:** ®T.E.A.L. has incorporated interviews of survivors telling their stories as a didactic/educational tool for our presentations at schools, hospitals, community centers and the internet.
- **Annual Spring Brunch Fundraiser:** In April, 2013, ®T.E.A.L. took a moment to bring outstanding survivors forward and honor them with an award at its first Annual Spring Brunch Fundraiser at El Caribe Country Club in Brooklyn. This was an afternoon of great food, beverages, shopping, raffles and fun. WPLJ 95.5's Race Taylor hosted the brunch. Guests included survivor Stacey Sager of Channel 7's ABC Eyewitness News, and speakers were Ovarian Cancer Survivors, Triathlete Jenn Sommerman, Ivette Alicea and there was a performance by her daughter, Miss Staten Island Amanda Alicea.
- **®T.E.A.L. Events:** We always encourage Ovarian Cancer survivors to attend all our events. Survivors and their families make up a large portion of returning event participants. At our events survivors are introduced to each other and often make lasting connections with other survivors. We also make a point to honor Ovarian Cancer survivors at all of our events. At our Annual Ovarian Cancer Awareness Day at Citi Field we invite survivors to join us on the field to accept The *Spirit Award*.
- ®T.E.A.L. participates in many other community health fairs and symposiums to educate the community and provide resources to those at risk and those currently diagnosed with Ovarian Cancer. For example, in 2013 ®T.E.A.L. was a part of the Maimonides *Survivors Rock Party*, as well as the *NY Methodist Hospital Evening of Spirit* among other survivor focused health events.

Brooklyn ®T.E.A.L. Walk/Run

- **Survivor Ceremony:** We honor our Amazing Ladies at our Annual ®T.E.A.L. Walk/Run's Survivor Ceremony. We invite all Ovarian Cancer survivors in attendance to come on stage at the Bandshell at Prospect Park. Each survivor is presented with a different honor each year as a token of her courage and perseverance in the face of such a difficult diagnosis. This touching moment is, for many, the highlight of the ®T.E.A.L. Walk and Run.
- **Educational Booths, Survivor Booth and Interviews:** At the Walk we have a special booth where survivors can come, grab some goodies and sit down if they need a minute to rest. Survivors, who wish to, can give a brief interview on camera telling us about their experience with ovarian cancer and what the ®T.E.A.L. Walk/Run means to them. We also have various educational resource booths where survivors can receive materials on important health and wellness information on topics such as support groups, wigs, or genetic testing. We have many of these resources available at our other year round events as well at www.tealwalk.org/resources.
- **®T.E.A.L. Walk/Run Tributes:** ®T.E.A.L. provides participants with the opportunity to walk in memory or honor of a loved one affected by Ovarian Cancer. Participants are given a sign that they can personalize and wear while they walk. They can also write messages on a tribute cloth at the finish line. Additionally, teams are invited to walk or run collectively in memory or honor of a loved one. Often teams will dedicate their team name to a friend or family member diagnosed with Ovarian Cancer. ®T.E.A.L. provides teams with a sign with their team name on it.

®T.E.A.L. Beneficiary Funded Programs

Dear T.E.A.L. Walk folks and especially Louisa,

I want to compliment you on the extremely well run walk on Sat. I live in the Catskills but made a point to come down to Brooklyn for the walk. (I was diagnosed about 5 1/2 years. And while my journey goes up and down, I am still hanging in there.) I am so touched, impressed and moved by Louisa and all who made this event happen. It was a privilege to do my little part of putting one foot in front of the other.

All the best to all of you and a debt of gratitude,

*~Ellen Singer
Youngsville, NY*

- The Foundation for Women's Cancer (WCF)
 - ®T.E.A.L. helps fund WCF programs that directly impact survivors including their Survivor Courses.
- **SHARE:**
 - ®T.E.A.L. helps fund SHARE programs that provide support and resources to women with Ovarian Cancer including an informational hotline, support groups and educational programs.

®T.E.A.L. Partnerships

- ®T.E.A.L. has many relationships with other groups who we can refer survivors to for all kinds of support including:
 - Gilda's Club / The Wellness Community
 - Ovarian Cancer National Alliance (OCNA)
 - National Ovarian Cancer Coalition (NOCC)
 - Ovarian Cancer Research Fund (OCRF)
 - Cancer Care
 - Woman to Woman
 - Sharsheret

Survivor Testimonials:

Survivors on stage during our annual Survivor Ceremony at the Brooklyn ®T.E.A.L. Walk Run





®T.E.A.L. Office & Community Center

*Address: 533 16th St Brooklyn NY 11215
(just off 10th Ave)*

- Established in 2009, ®T.E.A.L. operated out of a home office for 7 years.
- In August 2015, ®T.E.A.L. moved into a **new office space** which serves as **part office space and part community center** to host brand new workshops, events, and programs for Survivors, their families, & the local community!
- We can't thank our **volunteers** enough for donating items and helping us get ready to open.

Free ®T.E.A.L. Workshops at Our Community Center in Brooklyn

Learn how to meditate, gain information about what to ask when you go for genetic testing, or meet a new friend who's been through what you're going through at one of our free workshops in our Windsor Terrace/ Park Slope Brooklyn ®T.E.A.L. Community Center.

Workshop topics change all the time and are run by volunteers. These workshops are open to anyone who's been touched by Ovarian Cancer whether it be a survivor, caregiver, family member or friend. We also invite the general public to learn more about Ovarian Cancer at some of our educational events.

To learn more, go to

www.telleveryamazinglady.org/workshops



®T.E.A.L. Board Of Directors (January 1, 2015- March 9, 2015)

- Pamela Esposito-Amery, President, Co-Founder, CEO
- John Cucarese, Secretary
- Gina Pappalardo, Treasurer
- Annette Abolt, Board Member
- Patricia Gentile, Board Member
- Flora Poleshchuk, Board Member

®T.E.A.L. Board Of Directors (March 10, 2015- April 14, 2015)

- Pamela Esposito-Amery, Co-Founder, CEO, Board Member
- Annette Abolt, President
- John Cucarese, Secretary
- Gina Pappalardo, Treasurer
- Patricia Gentile, Board Member
- Flora Poleshchuk, Board Member

®T.E.A.L. Board Of Directors (April 15, 2015- December 31, 2015)

- Pamela Esposito-Amery, Co-Founder, CEO, Board Member
- Annette Abolt, President
- Patricia Gentile, Vice President
- John Cucarese, Secretary
- Gina Pappalardo, Treasurer
- Flora Poleshchuk, Board Member

Advisory Board (January 1, 2015- December 31, 2015)

- John McGregor
- Phyllis Bellocchio
- Lawrence Esposito
- Rena Esposito

Scientific Advisory Board (January 1, 2015- December 31, 2015)

- Dr. Sharyn Lewin, MD
- Dr. Samantha Cohen, MD
- Dr. Elizabeth Poynor, MD, PhD, FACOG
- Dr. Kevin Holcomb, MD (*joined 6/1/15*)
- Dr. Dennis Chi, MD, FACOG, FACS (*joined 12/21/15*)
- Andrea Mattocks, Scientific Advisory Board Administrator (*joined 12/29/15*)

®T.E.A.L. Board Of Directors (January 1, 2016- Present)

- Pamela Esposito-Amery, Co-Founder, CEO, Board Member
- Annette Abolt, President
- Patricia Gentile, Vice President
- John Cucarese, Secretary
- Gina Pappalardo, Treasurer
- Flora Poleshchuk, Board Member